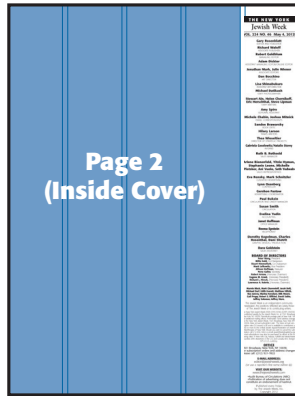


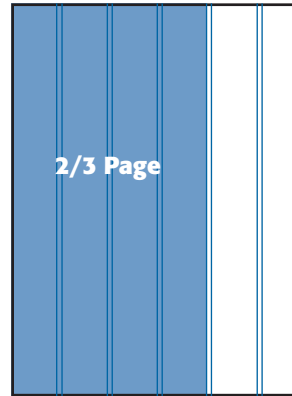
Full Page

Full Page
 6 column x 11.75"
 8.75" X 11.75"



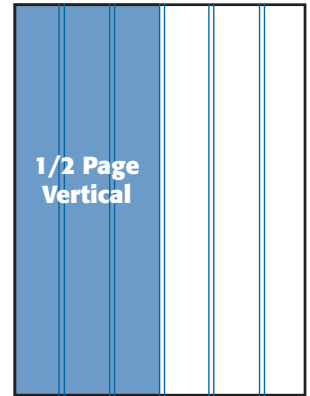
Page 2
 (Inside Cover)

Page 2
 Inside Cover
 7" X 11.75"



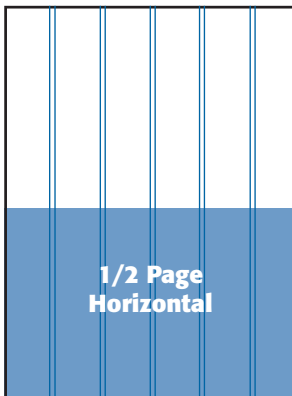
2/3 Page

2/3 Page
 4 column x 11.75"
 5.788" X 11.75"



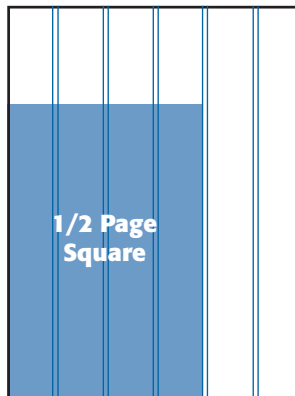
1/2 Page
 Vertical

1/2 Page Vertical
 3 column x 11.75"
 4.313" X 11.75"



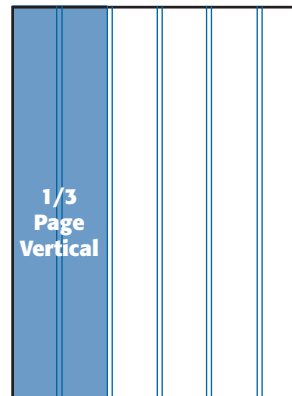
1/2 Page
 Horizontal

1/2 Page Horizontal
 6 column x 5.875"
 8.75" X 5.875"



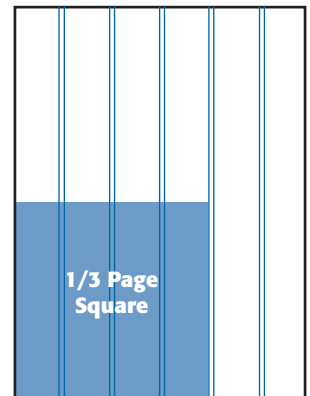
1/2 Page
 Square

1/2 Page Square
 4 column x 8.75"
 5.788" X 8.75"



1/3
 Page
 Vertical

1/3 Page Vertical
 2 column x 11.75"
 2.833" X 11.75"



1/3 Page
 Square

1/3 Page Square
 4 column x 5.875"
 5.788" X 5.875"

MECHANICAL REQUIREMENTS AND CLOSINGS

Mechanical Requirements
 Tabloid size newspaper,
 published every Friday.
 Columns per page - 6"
 Page Size - 8.75" X 11.75"
 Column gutter - .125"

COLUMN WIDTHS:

2 Columns	2.833"
3 Columns	4.313"
4 Columns	5.788"
6 Columns	8.75"

Sizes shown are Width X Height

For additional information,
 please contact Ruth Rothseid
 at 212.921.7822,
ruth@jewishweek.org

DEADLINE AND RESERVATIONS:

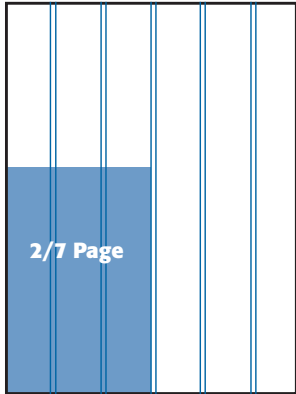
Ad positioning begins 10 AM Friday, prior to the upcoming issue. Deadline for advertising space reservations is 2:00 PM Friday. The Jewish Week makes every attempt to accommodate ad position requests, however, positioning is not guaranteed, unless paying a premium placement fee.

All ad material that The Jewish Week is to produce is due by 12:00 noon, the Monday prior to issue date. Advertisers providing ad material after this time will not be able to see a proof. Ad materials provided as a PDF are due by 4:00 PM the Monday prior to issue date.

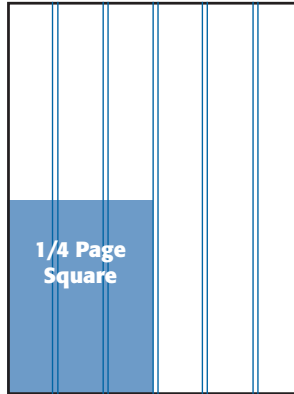
CANCELLATION POLICY:

All cancellations of advertising space reserved must be made in writing by the advertiser or advertising agency. No cancellations of advertising will be accepted after 2:00 PM, the Monday prior to issue date.

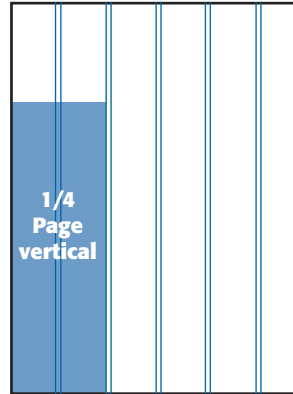
No changes in ad copy will be accepted after 4:00 PM, Monday, prior to issue date.



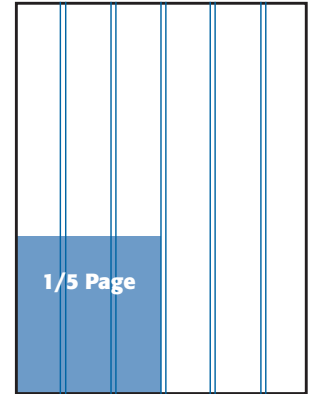
2/7 Page
3 column x 7"
4.313" X 7"



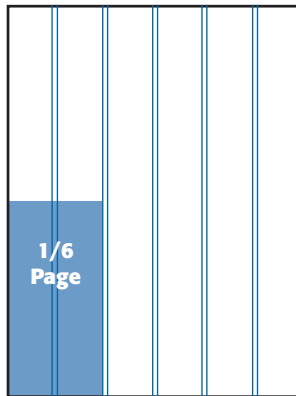
1/4 Page Square
3 column x 5.875"
4.313" X 5.875"



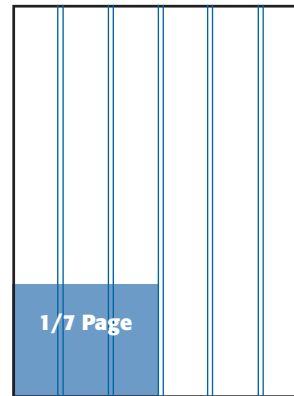
1/4 Page Vertical
2 column x 8.75"
2.833" X 8.75"



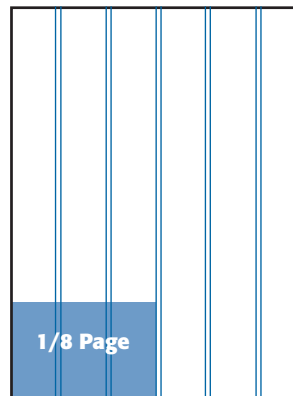
1/5 Page
3 column x 4.75"
4.313" X 4.75"



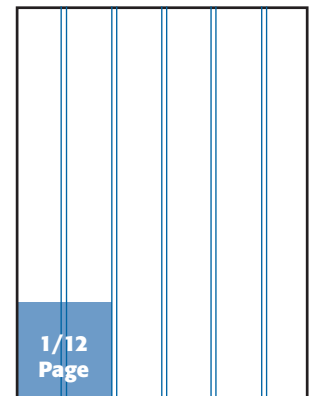
1/6 Page
2 column x 5.875"
2.833" X 5.875"



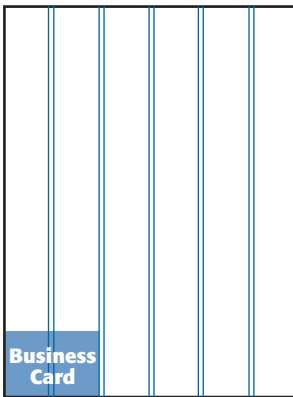
1/7 Page
3 column x 3.5"
4.313" X 3.5"



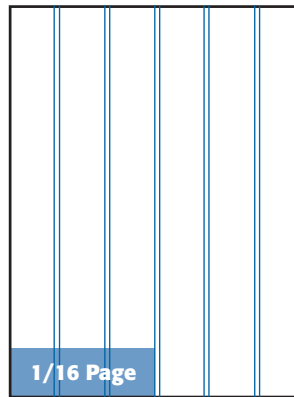
1/8 Page
3 column x 2.875"
4.313" X 2.875"



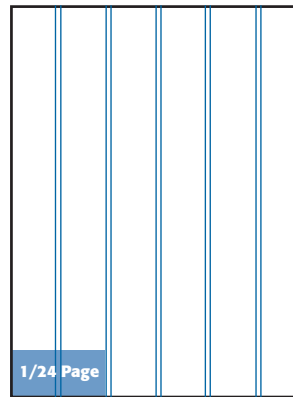
1/12 Page
2 column x 2.875"
2.833" X 2.875"



Business Card Size
2 column x 2"
2.833" X 2"



1/16 Page
3 column x 1.5"
4.313" X 1.5"



1/24 Page
2 column x 1.5"
2.833" X 1.5"

TheJewishWeek.com is a cost effective way for your business or organization to extend its advertising reach to our online audience. Web banners are available in a wide range of sizes. Electronic advertising opportunities are also available with dedicated emails to special opt in recipients, ad banners on email newsletters and through customized online and print packages.