THE NEW atlantajewishconnector.com

How to create your organization website
The new Atlanta Jewish Connector, launching this November, is much more than a website - it’s a collection of websites that unite all of Atlanta’s Jewish voices into one cohesive platform. Each organization’s homepage is a beautiful digital home that offers amazing cross-platform opportunities.
YOUR WEBSITE

OVERVIEW

All Jewish organizations in Atlanta will be able to open state-of-the-art homepages within Atlanta Jewish Connector. The websites are modular, enabling organizations to choose the modules that best fit their identity and activities. Even more important, each piece of content that is uploaded to an organizational homepage becomes part of the Atlanta Jewish Connector cross-promotion ecosystem, marketing itself and the organization homepage. All the organizational homepages features are presented and elaborated in the following pages.

Example of a fully developed organization website

Example of a basic organization website
Features

The header contains **Organization Name, Tagline, Logo** and a **Cover Image**.
1. The size of the logo should be 400 x 400px.
2. Your organization name will appear next to your logo in all instances on the new website. Therefore we recommend choosing an icon as a logo, without text.
3. Since the logos appear in a hexagon shape, make sure the logo you upload is centralized so key graphic elements will not be cut at the corners.
4. If you don’t have a formal logo, you can use an image that best represents your organization.
1. For maximum performance, please use a high-resolution landscape image, 3:2 ratio. The image should be at least 1,000px wide.

   * For example: use an image size of 1500 x 1000px or 1200 x 800px.

2. If no image is uploaded, the system will generate a color-based background.
Features

NAVIGATION BAR

The navigation bar is created automatically according to the modules you choose, including the social media links you have supplied.
All the events you publish are automatically displayed on your homepage.
Features

BLOGS

All the posts you publish are automatically displayed on your homepage.
Features

ABOUT

Write a compelling description about your organization, activities and target audiences.
Features

LOCATION

Insert your address in our content management system so Google Maps can generate your location.
Insert some or all of the following fields: website link, mailing address, email address and phone number.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATLANTA JEWISH TIMES</td>
<td><a href="http://atlantajewishtimes.com">atlantajewishtimes.com</a></td>
</tr>
<tr>
<td>WEBSITE</td>
<td>atlantajewishtimes.com</td>
</tr>
<tr>
<td>ADDRESS</td>
<td>270 Carpenter Dr NE, Ste 320</td>
</tr>
<tr>
<td></td>
<td>Atlanta, GA 30328</td>
</tr>
<tr>
<td>PHONE</td>
<td>404-883-2130</td>
</tr>
</tbody>
</table>
Here's a short summary of the logo and cover image requirements.

**Logo:**
400x400px

**Cover Image:**
3:2 ratio, minimum 1000px width
CONTACT US

FEEDBACK OR SUGGESTIONS

We welcome your feedback and suggestions!
Please contact support@atlantajewishconnector.com.